

Ali Al-Moradi
+1 (256) 666-6669
5/4/2023

Dear Members of the Board,

Pharaoh Inc. is a retail store of vaporizer products, electronic nicotine delivery systems, and other miscellaneous retail products. On top of retail Pharaoh also will be providing Cell phone repair services at competitive prices with warranties and guarantees. Pharaoh Inc already has 14 locations in the State of Alabama and is looking to expand out of state. Our new facility will be updated with our new branding and high quality floor planning. In every location we have the employees become very close to each other and the customers through developing relationships and being an overall good addition to the communities we have entered. We are wanting to develop a location in this area so that we may introduce good quality products at a competitive price for the people in North Richland Hills.

I understand that some vape stores or companies that handle similar products do not have the best reputation and can understand the hesitation of approval. Pharaoh has gone through the proper steps to ensure that some of the main big problems are solved and taken care of. Just like bars and ABC stores, we take all the necessary precautions to ensure that the sale of these products that are regulated to only certain age groups are fully followed and that no mistakes are made. We train all employees on how to notice if the person purchasing is intending on purchasing for minorities and constantly reteach about proper age verification to follow the laws set by the ABC board. We make it our mission to ensure full compliance with all laws in place and to have Pharaoh become a beautiful addition to a community rather than a blemish.

Thank you for your consideration and we look forward to your response.

Sincerely,
Ali Al-Moradi (CEO)

DocuSigned by:
Ali Al-Moradi
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5/4/2023

Dear Committee Members,

I extend my warm regards to you and the members of the Development Review Committee. I am writing to address and provide our response to the comments outlined in your recent communication regarding Zoning Case ZC23-0061 for the Special Use Permit application for Pharaoh Vape Shop located at 7653 Boulevard 26.

We greatly appreciate the meticulous review and consideration that the Development Review Committee has dedicated to our application. Your insights are invaluable to us as we strive to ensure that our establishment aligns seamlessly with the community's vision and adheres to all relevant regulations.

In reference to the comments outlined in your letter dated 6/6/2023, I would like to respond as follows:

I would also to assure the Development Review Committee that we are actively working to address any additional inquiries and recommendations that may arise during the review process. Your guidance plays a pivotal role in helping us achieve our goal of establishing a responsible and law-abiding establishment.

In conclusion, I wish to express my sincere gratitude for your continued support and guidance throughout this process. We value the opportunity to contribute to the community and are dedicated to upholding the standards and values set forth by the Development Review Committee.

Should you require any further information, clarification, or updates on our progress, please do not hesitate to contact me directly. We look forward to the privilege of your continued partnership and collaboration.

Thank you for your time and consideration.

Warm regards,

Ali Almoradi
CEO, Pharaoh Vape Shop

Application

Property owner's name: Ali Almuradi

Property owner's address: 5308 Hickory TRCE HOOVER AL 3544-4542

Property owner's name: 205-955-0000

The legal description of the property

Pharaoh Stores operates across the state of Alabama, encompassing 14 locations that offer a range of services including Vape, CBD, Smoke, and Phone Repair.

Inventory of our existing stores:

- Please check the Attached file for more picture. (Appendix 1)

- Attalla
- Boaz
- Decatur
- Clanton
- Cullman
- Helena
- Hoover
- Hueytown
- Moody
- Montgomery
- Pelham
- Prattville 1
- Prattville 2
- Wetumpka

A brief description of the reason for the zoning change and the proposed use of the property

With the objective of broadening our horizons and enhancing business growth, we are planning to open our largest store, incorporating new products and features.

1- The description of the business indicates that other miscellaneous retail products will be sold at the store. Provide a general description or list of what these products would include.

Pharaoh Smoke Vape CBD and Phone Repair is a unique retail establishment that specializes in phone repairs and offers a diverse range of items for sale. These items encompass a variety of products, including clothing, shirts, backpacks, jackets, belts, jewelry, phone add-ons, e-liquids such

as freebase nicotine and salt nicotine, e-cigarettes, water pipes, tobacco-related items, and CBD products, among others.

2- Will tobacco or tobacco-related products or CBD products be sold on the premises? If so, provide a general description of what products may be included.

Absolutely, we will offer a selection of tobacco-free items, including e-liquids in both freebase and salt nicotine varieties, reusable electronic cigarettes that are free from tobacco, disposable electronic cigarettes that do not contain tobacco, cigarillos, CBD-infused gummies, CBD flower, CBD beverages, and a range of CBD accessories such as water pipes, tobacco grinders, and lighters. Additionally, we will sell Hookahs and flavored shisha, which is a fruit-flavored alternative to traditional tobacco.

3- Will the business include the sale of water pipes, hookahs, or similar accessories? If so, indicate what percentage of the business, in both inventory and sale volume, these products are anticipated to comprise.

Indeed, these products are projected to account for approximately 30% of our total business sales and make up around 40% of our inventory volume.

4- Photos of some existing store locations indicate the use of LED strip lighting outlining windows on the storefront. Zoning standards prohibit the use of LED strip lighting on windows, doors, and other portions of the storefront. Acknowledgment of this prohibition is required in the response letter to these comments.

We attach great importance to the LED strip caution. In order to illustrate this, we humbly provide you with the exterior appearance photographs of the store below.

