



PARKS AND RECREATION BOARD MEMORANDUM

FROM: The Office of the City Manager **DATE:** December 1, 2025
SUBJECT: NRH₂O Family Water Park Update
PRESENTER: Stephanie Hee-Johnston, NRH₂O General Manager

GENERAL DESCRIPTION:

Staff will report on activities at NRH₂O Family Water Park.

PARK PERFORMANCE

Park revenue through November 12 for FY25/26, is \$14,341, a 47% increase over the same timeframe in 2024. Revenue includes passes, concessions from softball tournaments, and special events. In addition to the holiday pass sale, the park is selling discounted ticket packages for Black Friday and Cyber Monday.

REVIEW OF EVENTS

Staff are planning a holiday gathering for seasonal team members in December. Team member parties are a great opportunity to continue to build relationships throughout the year, even when the park is closed.

The park will host Polar Plunge for Special Olympics on Saturday, February 7, 2026, in partnership with NRHPD and Special Olympics Texas. All proceeds benefit Special Olympic athletes in the Dallas-Fort Worth region.

Hiring for the 2026 season will begin in February with the annual rehire party, followed by visiting local high schools to promote the various opportunities available. The park employs approximately 300 seasonal team members each summer, and these team members are the backbone of the park ensuring the park is safe, clean, and friendly.