

**RESOLUTION NO. 2024-041**

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF NORTH RICHLAND HILLS, TEXAS, ADOPTING A REVISED MISSION, VISION, AND GOALS EFFECTIVE SEPTEMBER 9, 2024.**

**WHEREAS**, the Mayor and City Council of North Richland Hills believe it essential to look forward and plan for quality of life; and

**WHEREAS**, the Mayor and City Council further believe that to move forward and address future needs of citizens and the community it is important to update the mission, vision, and goals; and

**WHEREAS**, the Mayor and City Council worked collectively to develop the goals; and

**WHEREAS**, the Mayor and City Council understand that with a changing environment it is necessary to review the goals regularly to assure that they address the needs and desires of the community and remain current.

**NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF NORTH RICHLAND HILLS, TEXAS, THAT:**

**SECTION 1.** That the mission of the City of North Richland Hills shall be:

To promote an exceptional quality of life for our community by being resident-focused, fiscally responsible, and business-friendly.

**SECTION 2.** That the vision of the City of North Richland Hills shall be:

To be the standard for transparent, resident-focused, fiscally-responsible, business-welcoming municipal government in Texas.

**SECTION 3.** That the goals of the City of North Richland Hills shall be:

- Drive operational excellence into every area.
- Become easier to do business with.
- Steward the public's money well.
- Be a great place to work.
- Revitalize neighborhoods and commercial corridors.
- Engage residents to enhance connection with the city and their neighbors.
- Improve safety, security, and infrastructure every day.

**PASSED AND APPROVED** on this the 9th day of September, 2024.

**CITY OF NORTH RICHLAND HILLS**

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Jack McCarty, Mayor

**ATTEST:**

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Alicia Richardson  
City Secretary/Chief Governance Officer

**APPROVED AS TO FORM AND LEGALITY:**

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Bradley A. Anderle, City Attorney

**APPROVED AS TO CONTENT:**

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Paulette A. Hartman  
City Manager