

# Community Services Report: Grand Hall

October 2021

## Grand Hall Key Indicators

<b>Indicator</b>	<b>October 2021</b>	<b>October 2020</b>	<b>FY22 YTD</b>	<b>FY21 YTD</b>
Facilities Bookings	24	10	24	10
Total Attendance	2,037	754	2,037	754
# of Comp Bookings	4	0	4	0
Average Revenue/Per Paid Booking	\$2,042	\$1,774	\$2,042	\$1,774
Total Revenue	\$40,859	\$17,740	\$40,859	\$17,740

## Grand Hall Highlights

- Grand Hall heads into a very busy November/December averaging 30 events monthly, comprising of repeat events from 2019 and new clients.
- 2022 sales efforts will focus on marketing all-inclusive services to corporate clients in order to drive revenue and create a repeat customer base.
- 2022 will also bring monthly “Tour Saturdays,” when the event calendar allows, in order to create fun, interactive events for prospective clients to see the venue outside of regular office hours.