



CITY COUNCIL MEMORANDUM

FROM: Office of the City Manager **DATE:** January 10, 2022
SUBJECT: 2021 United Way Campaign Presentation
PRESENTER: Elizabeth Copeland, Economic Development Analyst

SUMMARY:

The City of North Richland Hills' annual United Way Employee Workplace Campaign was successful, raising over \$55,000 for United Way of Tarrant County. Campaign Chair, Elizabeth Copeland will share a summary of this year's campaign activities and a check will be presented to Leah King, President and CEO, and Kintisha Williams, Director of Corporate Relations for United Way Tarrant County.

GENERAL DESCRIPTION:

The City of North Richland Hills is proud to support the United Way of Tarrant County's Annual Fundraising Campaign. Each year, an NRH Employee Committee raises funds and awareness for the non-profit organization. The 2021 campaign ran from October 1 through October 22, with a theme of "Better Together." Using a hybrid approach, the 2021 campaign raised funds by combining online aspects that worked well in 2020 with a few fun in-person events including:

- Virtual WebEx kick-off
- Online silent auction resulting in over 55 baskets/items sold
- Indoor and outdoor sales booths
- Website and email marketing campaign
- Online store
- Pumpkin gram and raffle ticket sales
- United We Dine event at Patriotic Pig
- Witch's Brew Halloween event
- Closing event held at NRH₂O pavilion

The money raised through last year's campaign will support over 40 local charities and programs that benefit every person in Tarrant County. We would like to thank the members of the 2021 United Way Campaign Committee for all of their hard work and commitment to helping people of this community and in Tarrant County. These committee members are:



- Elizabeth Copeland, Chair – Economic Development
- Tina Earle, Co-Chair – Parks & Recreation
- Antonio Evangelista, Former Chair – Parks & Recreation
- Billy Owens – City Management
- Paulette Hartman – City Management
- Soteria French – Court
- Victoria Navarro – Court
- Pamela Meek – Economic Development
- Dustin Orazi – Facilities
- Cheryl Booth – Utility Billing
- Rachel Clements – Finance
- Kathy Corley – Fire
- Jeff Arnold – Fleet
- Ellen Cooper – HR
- Katherine Ratcliff – IT
- Kori Tolfa – Library
- La Toyia Williams-Griffin – Library
- Meagan Fendley – Neighborhood Services
- Candice Simmons – Neighborhood Services
- Brian Thomas – Neighborhood Services
- Sarah Green – Parks & Recreation
- Bryon Bustamante – NRH₂O
- Chad VanSteenberg – Development Services
- Cindy Garvin – Development Services
- Lt. Todd Espy – Police
- Sgt. Richard Curtis – Police
- Lauren Obrien – Police
- Samantha Gibson – Police
- Maria Lindsey – Public Works

We would also like to thank the many local businesses and vendors who showed their support for the campaign, including Double D Contracting, Red River, Sciens Consulting, Visionality, First Check, AS&G, Todo Verde, Fast Signs and Chick-fil-A Rufe Snow.

Chair Elizabeth Copeland, Co-Chair Tina Earle, Former Chair, Antonio Evangelista and members of the 2021 Campaign Committee will be presenting a check on behalf of the city to United Way of Tarrant County.