



CITY COUNCIL MEMORANDUM

FROM: Katherine Ratcliff **DATE:** February 10, 2025
SUBJECT: 2024 United Way Campaign Presentation
PRESENTER: Katherine Ratcliff, Courtney Kincaid, Melissa Andrews

SUMMARY:

The City of North Richland Hills' annual United Way Employee Workplace Campaign was successful, raising over \$45,000 for United Way of Tarrant County. Campaign Chair Katherine Ratcliff will share a summary of this year's campaign activities and a check will be presented to Adam Powell, CEO for United Way Tarrant County, and Patty Morris, Senior Corporate Relations Manager for United Way Tarrant County.

GENERAL DESCRIPTION:

The City of North Richland Hills is proud to support the United Way of Tarrant County's Annual Fundraising Campaign. Each year, an NRH Employee Committee raises funds and awareness for the non-profit organization. The 2024 campaign ran from October 14 through November 15, with a theme of "Team Up for Tomorrow." Using a hybrid approach, the 2024 campaign raised funds by combining online aspects that worked well in previous years with a few fun in-person events. These events included:

- Virtual Teams kick-off
- Online silent auction resulting in over 45 baskets/items sold
- Indoor and outdoor sales booths
- Website and email marketing campaign
- Easy text-to-give option
- Pumpkin gram and raffle ticket sales
- United We Dine event at Boulevard Cafe
- Chili Cook-Off closing event

The money raised through last year's campaign will support over 40 local charities and programs that benefit every person in Tarrant County. We would like to thank the members of the 2024 United Way Campaign Committee for all of their hard work and commitment to helping people of this community and in Tarrant County. These committee members are:

- Katherine Ratcliff, Chair – IT
- Melissa Andrews, Co-Chair Chair – Police
- Courtney Kincaid, Former Chair – Library



- Caroline Waggoner – City Management
- Christy Hardy – City Management
- Maria Williams – City Secretary
- Dakota Ford – Communications
- Kelly Vaughn – Economic Development
- Robin Berger – Finance
- Kathy Corley – Fire
- Jeff Arnold – Fleet
- Ellen Cooper – HR
- Allecia Pipkin – Library
- Phyllis Mann – Library
- Cassandra Dominguez – Neighborhood Services
- Bryon Bustamante - Parks & Recreation
- KayCee Miller - Parks & Recreation
- Chad VanSteenberg – Planning & Development
- Cindy Garvin - Planning & Development
- Lauren O'Brien – Police
- Leah Michaels – Police
- Samantha Alderson – Police
- Samantha Gibson – Police
- David Bormann – Courts
- Riley Sargent – Courts
- Athena Pecskovszky – Public Works
- Luis Hernandez - Facilities

We would also like to thank the many local businesses and vendors who showed their support for the campaign, including Double D Contracting, Arctic Wolf, Best Buy, Gritr Range, Lone Star Brahmas, Ben E. Keith, Fort Worth OCCMED Partners, Retro Betties, Boulevard Cafe, RM Cooper Lighting Etc., First Check, AS&G Claims, and Chick-fil-A Rufe Snow.

Chair Katherine Ratcliff, Co-Chair Melissa Andrews, Former Chair, Courtney Kincaid and members of the 2024 Campaign Committee will be presenting a check on behalf of the city staff to United Way of Tarrant County.