

Community Services Report: Grand Hall

April 2021

Grand Hall Key Indicators

Indicator	April 2021	April 2020	FY21 YTD	FY20 YTD
Facilities Bookings	13	0	69	141
Total Attendance	1,203	0	7,943	23,799
# of Comp Bookings	2	0	4	21
Average Revenue/Per Paid Booking	\$1,501	\$0	\$1,799	\$2,117
Total Revenue	\$16,509	\$0	\$116,958	\$255,589
COVID-19 Revenue loss due to cancelation of confirmed events	\$11,510	\$58,268	\$67,629	\$80,762

Grand Hall Highlights

- Total adopted budget revenue for Grand Hall in FY2020/21 is \$450,000. Total revenue as of 4/30/2021 is \$116,958 or 26% of total year budget.
- Grand Hall pre-booked revenue for the remainder of FY20/21 is currently \$123,453 which has total revenue sitting at \$240,411 or 53.4% of total budget.

COVID-19 Impact

- Canceled events by month (represents only events that were contracted and deposits paid)
 - October \$5,724
 - November \$28,004
 - December \$12,040
 - January \$2,220
 - February \$5,991
 - March \$2,140
 - April \$11,510

Total \$67,629