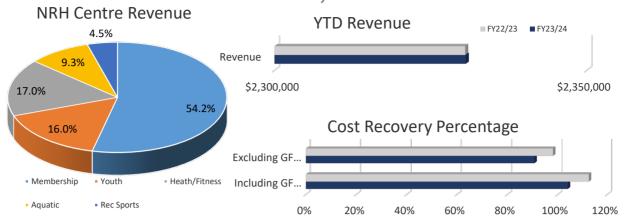
Community Service Report: NRH Centre

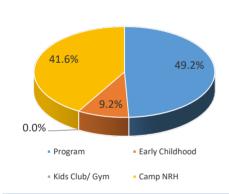
July-24



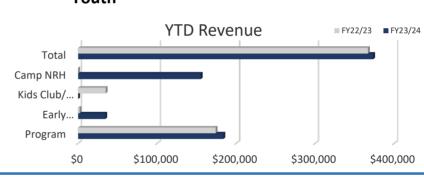


Membership



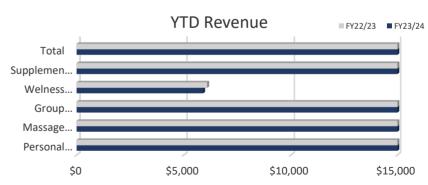


Youth



Health / Fitness



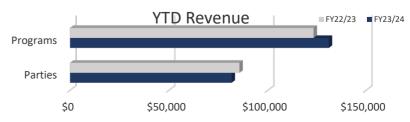


37.8%

Programs

Parties

Aquatics



	Month to Month		YTD	
Indicator	July-24	July-23	FY23/24	FY22/23
Total Facility Revenue (excludes GF Contribution and Grand Hall Revenue)	\$334,906	\$383,111	\$2,330,592	\$2,330,482
Cost Recovery excluding GF Contribution			90.7%	98.1%
Cost Recovery including GF Contribution			104.0%	112.5%
Membership Total Revenue	\$151,848	\$186,254	\$1,262,488	\$1,323,219
Total # of Individual Memberships	1,826	1,919		
Total # of Family Memberships	2,175	2,372		
Total # Membership Scans	24,490	28,311	223,774	229,428
Total Attendance	42,612	46,557	386,005	386,006
Average Daily Attendance	1,375	1,502	1,287	1,285
Total Youth Revenue	\$104,521	\$110,621	\$373,303	\$366,740
Youth Program Revenue	\$29,321	\$33,111	\$183,819	\$174,019
Youth Program Participation	238	306	1728	1876
Early Childhood Development	\$0	\$0	\$34,301	\$34,841
Camp NRH Revenue	\$75,200	\$77,510	\$155,183	\$157,880
Camp NRH Participation	436	469	877	957
Health/Fitness Total Revenue	\$47,627	\$44,841	\$395,091	\$342,998
Personal Training	\$21,440	\$13,325	\$157,852	\$123,284
Massage Therapy	\$1,284	\$3,291	\$25,779	\$19,524
Group Fitness	\$5,110	\$8,769	\$46,804	\$44,388
Wellness Classes	\$263	\$310	\$5,907	\$6,091
Supplemental Health Revenue	\$19,531	\$19,145	\$158,748	\$149,711
Aquatic Total Revenue	\$25,666	\$29,453	\$216,344	\$213,089

NRH Centre Highlights

\$10,155

\$19,298

\$116,771

\$81,680

\$130,864

\$104,521

\$85,617

\$123,083

\$116,771

\$7,050

\$18,561

\$104,521

YTD Total Facility Revenues currently sit at \$2.33M, flat to PY actuals

Aquatic Birthday Parties

Aquatic Programs

Rec Sports Total Revenue

Membership Highlights

Generated \$151,848 in total Membership Revenues for the month of July 2024. This is a solid month of membership revenues despite missing PY actuals by 18.5%. The opening on EOC Fitness in NRH in May 2024 has impacted membership revenues in both June and July 2024.

Youth Highlights

Youth revenues generated \$29,321 in total revenues, missing PY actuals by 11%. YTD revenues currently sit at \$183,819 improving over PY actuals by 5.6%.

Health/Fitness Highlights

Fitness revenues continue to be strong in both the personal training and massage therapy. YTD Personal Training is up 28% and Massage Therapy is up 32% over PY actuals.

Aquatic Highlights

Aquatic Programming continues its strong enrollment numbers generating \$18,561 in total revenues. YTD Aquatic Program revenues are up 6.3% over PY actuals.