

Community Services Report: Iron Horse Golf Course

October 2018

Iron Horse Key Indicators

Indicator	November 2018	November 2017	FY19 YTD	FY8 YTD
Rounds Played	3,192	3,043	6,547	6,886
Events Booked	17	21	37	30
Number of Programs	(APC) & Junior Golf Camps	(APC) & Junior Golf Camps	(APC) & Junior Camps	(APC) & Junior Camps
Tournament Rounds	576	468	1,499	894
Program Attendance	117 APC Contract 263 Arcis Prime Junior Camps N/A yet	115 APC Contract 195 Arcis Prime Junior Camps N/A yet	117 APC Contract 263 Arcis Prime Junior Camps N/A yet	115 APC Contract 195 Arcis Prime Junior Camps N/A yet
F & B Revenue	\$41,015	\$46,325	\$103,230	\$117,279
Pro Shop Revenue	\$36,173	\$34,368	\$73,773	\$76,118
Golf Revenue	\$98,360	\$80,501	\$202,996	\$186,389
Total Revenue	\$175,548	\$161,193	\$379,999	\$379,777

Iron Horse Highlights

- Arcis Players Club Program
 - APC as it is referred to, is a monthly player development program that includes a practice, instruction, and a playing piece. For a monthly fee, a player may utilize the range as often as they would like, attend 2 weekly lesson clinics, and play for a discounted rate during twilight hours daily.
 - Prime and APC generated \$16,285 in revenues in November, compared to \$15,415 in 2017.

Upcoming Events

- December Creative Events: Breakfast with Santa Saturday December 15th
- Private Events: 4 private golf events, 5 private cater events, 13 off site catering events

